



Heritage Highlights

P R E S I D E N T ' S M E S S A G E

U P C O M I N G E V E N T S

- **Learn N' Laugh – Club Officer Training & Humour Workshop** . June 7, 2008. Calgary Place - Tower One, 330 5 Ave. SW. 11th Floor. 8:30—1:00 PM.
- **TM International Convention** –Aug 13-16 2008 Calgary.
- **District 42 Fall Conference** Red Deer Nov 7-9, 2008.

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The 2007-2008 has been a very interesting year for me. As a new member who reluctantly put her hand up to take on the top executive role, I felt I could not leave HGG without a President. While I have had very limited leadership, roles I thought if I am going to do this, I am going to jump right in and do it to the best of my ability.

We often think that we have to take baby steps to learn the ropes. Well, there is another way which is quicker and more thrilling. If you want to learn a language, it is better to immerse yourself in the culture and lifestyle of your chosen language than to read a book. As president, I really immersed myself in my role. I

learned about all the executive roles as sometimes I had to play them at certain times of the year. This is not say that I did not have an executive team. Marlene Nelligan, past secretary, helped me get the Fall dues in on time. Kerry Northmore stepped in as treasurer mid-year and has done a great job as well as helping Harleen Gill out by taking over as VP Education. That is what I love about HGG. We will help out in whatever role is needed.

I also had great support from our Area Governor, Shelley Musfelt. She has encouraged me and given me great advice. Never think you are alone as there is someone out there who has been there and can give

you a hand.

I have had a blast as President and I would do it again in a heartbeat. You stumble and you learn. I would have to say that being president is not easy or if it was I may not have learned much. Toastmaster is more than public speaking, it is about learning about yourself. Step up to the plate and become committed to your swing and be amazed at your accomplishments.



Stephanie at the Fall Conference 2007 Cruise to Success

C O N T E S T R E S U L T S

Club Level

- International Speech Contest
1. Trudy Dumont
 2. Stephanie Bumstead
- Evaluation Contest
1. Stephanie Bumstead
 2. Sam Barua

Area Level

- International Speech Contest
1. Christina Kruis - #3950
 2. Mark Kolke—#976708
- Evaluation Contest
1. Christina Kruis - #3950
 2. Rowena Carlson—#976708

Division G

- International Speech Contest
1. Brad Moser - #5516
 2. Kevin Mark - #708
- Evaluation Contest
1. Christina Kruis - #3950
 2. Kevin Mark - #708

WEAVE YOUR WAY TO THE WEB

Websites are a great way to increase membership for a club. The more innovative and creative a club is with their website the greater the chances of getting "hits" - people checking out the site.

District 42 challenged all its clubs to participate in "The Weave your Way to the Web Contest" to promote Toastmasters. The grand prize—a

two minute promotional video and a Canon DC330 DVD

CamCorder .75 Clubs participated in two categories – Original website and freetoasthost websites. Heritage Go Getters had a great site and was in the top 24 for Original Websites. The winner in that category



was Edmonton's Southern Lights. I was lucky enough to be sitting at the same table with Southern Lights' President when her club was announced. The freetoasthost winner was

Mountain Mumbler.

No matter who wins it was

a great opportunity to update our website and get member's input to help promote our club. I think it would be wise to check out Southern Lights' website

(www.southernlights.ca) to get ideas to continue improving. Improving our website will help our membership grow.

Stephanie Bumstead CC

JACOBS GLOBAL VILLAGE

A group of 40 charter members formed the **Jacobs Global Village Toastmasters Club** on April 14, 2008 for the employees of Jacobs Canada Inc., Calgary, Alberta, Canada under Area 23, Division G and District 42. One of the charter members, Dunstant Taylor, is a DTM and has held many positions at the club and area level and is a past Division Governor of District 42. Five other members have different levels of experience in the Toastmasters activities.

Jacobs, with a turnover of over US \$ 9.0 billion is a leading multi-national EPC Company providing technical, professional and construction services globally, employing over 54,000 people all over the world. In Calgary, Jacobs employs over

1,800 people from 53 different countries and presently the company operates from eight offices located in the metropolis.

It is truly a **Global Village**, - no wonder Jacobs' employees proudly named the club accordingly.

The groundwork of forming the Toastmasters club started last year when a group of employees approached the Manager of Learning, Colleen Lemire, with the proposal. The management was happy to provide the employees a forum to practice communication and leadership roles on a regular basis. The email announcing the formation of a new Toast-



masters' club in Jacobs generated tremendous enthusiasm. Over 200 employees responded immediately.

The core team quickly planned out a clear promotional strategy and organized two Toastmasters' Information Sessions to disseminate the club activities to the interested members. Chip Mitchell, the Group Vice President of

Jacobs Canada set the ball rolling during the first Toastmasters' Information Session highlighting the importance of communication and leadership skills and pledging the management support for the Toastmasters' activities.

The core team then or-

ganized a demonstration meeting at the sponsor club, Heritage Go-Getters Toastmasters' Club on April 07, 2008, which was again a grand success. Experienced toastmasters of the sponsor club and Shelly Musfelt, the Area 23 Governor presented a lively Toastmasters' meeting to the guests from Jacobs, who could really visualize the values of becoming a Toastmaster.

Following this, the charter members elected the team of club executives and completed the charter documents for TMI Headquarters.

Jacobs Calgary offices are moving to a brand new exclusive 350,000 sq. foot office in May 2008. This office would accommodate about 1,900 people under the same roof and would be

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the home of the new club. The management is providing dedicated infrastructure and financial support for setting up and running the Toastmasters' club. The members are excited and eagerly looking forward to starting the club activities under the guidance of the mentors.

Craig Martin, the Chief Executive Officer of Jacobs has recently mentioned in one of his communications, "Our people need to unite within our company and drive it to succeed while simultaneously

taking responsibility for identifying and fulfilling their own career needs. Each of us helps fulfill the *People are our Greatest Asset* core value by continually enhancing our value to the company and through disciplined performance and behavior. Everyone needs to work successfully within our culture, delight clients, improve our knowledge and practices, and deliver profitable growth."

The **Jacobs Global Village**

Toastmasters' Club would strive to engage its members to be better communicators and leaders to succeed in their personal and professional aspirations.

Sam Barua, CC
President
Global Village



HERITAGE GO-GETTER TM THOUGHTS

As a charter member of the HGG I have seen a lot of folks come and go, and some, like myself, have stayed the course. People ask me what I find most enjoyable about Toastmasters and there are a number of aspects of Toastmasters that keep me interested. I joined thinking that I was working on "my" personal development, becoming a better speaker, as providing training was still a part of my job. But, as with training, I found out that what I could give to other people

(which is mostly encouragement) is a most rewarding aspect of Toastmasters. And even though I have not progressed through the communication and leadership curriculum as quickly as I thought I would, I have still done a lot of "personal development". I have met many people, made numerous friends within the club (especially my convention/conference buddy, Trudy) and outside the club by going to several leadership training sessions, conventions

and conferences. I never imagined I would have the opportunity to hear a world champion speaker give a presentation, never mind speak to and get advice from such a speaker. In Toastmasters the opportunities for personal development are endless.

Kerry Northmore CL
HGG Treasurer 2008/2009

AREA 23 - YEAR OF THE PURPLE COW

The idea for the Area 23 theme of "The Year of the Purple Cow" came as a result of two things. Reading a TM magazine article (Oct 2006) "Think Purple Cow" and reading Seth Godin's book

"Purple Cow, Transform your business by Being Remarkable"

The Purple Cow concept is to take something from ordinary to remarkable.

Each club member was given the coveted "Purple Bic Pen" for writing down notable ideas for this year. A challenge was sent to Toastmasters new and experienced to try new ideas.

My highlights from this year have been the Area Speech Contests, Area Visits, and joint meetings within the Area. I loved to see Toastmasters im-



The Purple Cow concept is to take something from ordinary to remarkable.

proving their speaking skills and getting a chance to meet other Toastmasters in Area 23.

My favorite highlight was to see "Purple Cow" ideas being tried in the clubs. Example: Adding the phrase "I am a Toastmaster, are you?" to the auto signature of emails (Thank you Mark Kolke for this idea).

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H E R I T A G E G O G E T T E R S

Toastmaster Club #8410
Heritage Room (260N)
8500 Macleod Tr. SE

Website : www.heritagego-getters.com
E-mail: membership@heritagego-getters.com

It's Time to Talk & Express Yourself!

Public speaking is the hardest task that you can be asked to do. By joining a Toastmasters' club, you can improve your speech-craft and presentation skills as well as improve your leadership skills. Use our contact information to learn more about the variety of programs offered in association with Toastmasters International. Becoming a member of our club is the first step towards self-improvement that is exciting, challenging, and rewarding.

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Area 23 was also thrilled to have the Jacobs Global Village club charter this year. I look forward to seeing you all at the Area 23 Wrap up Party on June 25th (7:30 – 9:30 PM, 1401 Acadia Drive SE upstairs) to end this year with a "Purple Cow" bang. Thank you to all the Toastmasters in Area 23. It's been my honor to serve Area 23 and District 42.

Shelley Musfelt DTM

A G O - G E T T E R G I G G L E

DRY TOWN

In a small Midwestern conservative town, there wasn't a place to get a drink for miles around, so a local entrepreneur saw an opportunity: He started to build a tavern.

Liking a "dry" town, the local church started a campaign to block the bar from opening with petitions and prayers. The businessman was polite when congregants came to protest, but work continued on the tavern.

But the night before the grand opening, a lightning strike hit the bar and it burned to the ground.

The church folks were rather smug in their piousness after that -- until the bar owner sued the church on the grounds that the church was ultimately responsible for the destruction of his building, either through direct or indirect actions or means.

The church vehemently denied all responsibility or any connection to the building's demise in its reply to the court.

At the first hearing, the judge held up the paperwork and took in the lawyers and both sides of the lawsuit.

"I don't know how I'm going to

decide this," the judge said, "but as it appears from the paperwork, we have a bar owner that believes in the power of prayer, and an entire church congregation that doesn't."

Author Unknown

